

605, Products & Pricing-Consumer Mobility
Bharat Sanchar Bhawan, New Delhi-1
Tel No: 23329722 Fax: 23329723



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

NO.3-57/2012-P&P-CM

Dated: 27th March, 2014

To

The Chief General Managers,
All Telecom. Circles/Districts.

Subject: Request for bulk push SMS by Govt. Agencies/Govt. Departments free of cost.

Some of the circles have sought clarification whether request for sending bulk push SMS from Govt. agencies/Govt. departments could be considered free of cost by BSNL as a corporate social responsibility and in the interest of the public. This is to clarify that the current financial condition of BSNL does not allow consideration of such requests and hence no bulk push SMS can be considered free of cost by BSNL. This may be brought to the notice of all concerned.

(S.C. SHARMA)
G.M.(P&P-CM)

Copy to: CMD and All Directors, BSNL Board.